



The Children's Oral Health Institute

FOR IMMEDIATE RELEASE

LESSONS IN A LUNCH BOX PROGRAM REACHES 15,000 CHILDREN

Success of the initiative could play a role in the future of oral health education in schools.

Owings Mills, Maryland (November 30, 2012) - The Children's Oral Health Institute shipped the last 140 lunch boxes of 15,000 over four years to the Ann J. Kellogg Elementary School earlier this month. The last *Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks* program was presented at the Battle Creek, Michigan school on Wednesday, November 28th. Since the 2008 launch, the program has reached 20 states and at least 60 elementary schools leading to the 15,000 grand total in 2012.

The nonprofit organization believes the successes of the last four years demonstrate an appealing track record which could help to broaden their support base. They are pleased that their proven outcomes could predict a promising future for the program and for oral health education in schools. The Director of Advocacy & Outreach, Dr. Leslie E. Grant has said they will continue to work with dental training programs, organized dentistry and corporate stakeholders to sustain the program's momentum.

The Chief Executive Officer of The Children's Oral Health Institute, Dr. Winifred J. Booker, commented saying, "The program concludes after four years of persistent growth and expansive future possibilities because of the commitment and dedication of so many volunteers and supporters. We remain eager to fulfill the requests of the numerous schools waiting to receive lunch boxes in time for National Dental Hygiene Month in 2013."

The Children's Oral Health Institute will corroborate funding opportunities in the coming months. Updates on the status of the program and availability of lunch boxes will be announced on the website.

For information about The Children's Oral Health Institute, the Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks program and to obtain oral health curriculum resources visit www.mycphi.org or call 866-508-7400.

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