



FOR IMMEDIATE RELEASE

Name Revision for Oral Health Nonprofit to Reflect Global Outreach

School children from around the world can learn about good dental care, healthy diets and more!

Owings Mills, Maryland (August 15, 2011). The Maryland Children's Oral Health Institute will officially remove "Maryland" from its name by the end of September. The revised name is in concordance with the mission of the organization. This change had been contemplated by the Board well before the *Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks®* program expanded into more than 14 states between 2008 and 2009. Earlier this year, this program was introduced to elementary school children in Haiti by Dr. Joy Jordan, Past President of the National Dental Association. These deliberations and the June meeting with the International Association of Paediatric Dentistry (IAPD) have further encouraged the organization's leadership to make their programs and initiatives available to school children around the globe.

The 501c3 will be now known as "The Children's Oral Health Institute." The slogan that has accompanied the organization's name for the last 15 years will also be revised to include communities of children from all nations. It will now read, *Prevention that Empowers Globally*. The new name in its entirety will reflect outreach to children everywhere.

The Children's Oral Health Institute *Prevention that Empowers Globally*

The organization is working with SDL Translation, a company that gives them the ability to translate much of their website content into French, Italian, German, Spanish, Portuguese, Dutch and Norwegian with a click of the mouse. Children visiting the site from classrooms throughout the globe can benefit from the oral health and diet education especially offered by the *Lessons In A Lunch Box* program. Additionally *Project Clean Toothbrush: Important Tips to Protect You From the Spread of Flu Germs*, *Code Red: The Oral Health Crisis in Your Classroom* and all of the programs and initiatives offered by The Children's Oral Health Institute will become available to classroom teachers and health care educators worldwide.

The CEO & Director of Development for The Children's Oral Health Institute has said that this effort is a work in progress. The nonprofit organization has plans in the near future to increase the number of languages that are translated on their site.

Visit The Children's Oral Health Institute website at www.mycohi.org. to read more about their efforts or call the toll free number at 866-508-7400.

Prevention that Empowers!