



UNDER ARMOUR SUPPORTS THE LESSONS IN A LUNCH BOX PROGRAM THROUGH VOLUNTEERISM

The Children's Oral Health Institute and Under Armour, Incorporated join forces to expand oral health education in elementary schools throughout the country.

June 12, 2015. (Owings Mills, Maryland) - The Children's Oral Health Institute and Under Armour, an American sports clothing and accessories company, have joined forces to provide oral health education to thousands of elementary school children next fall. An afternoon visit with Under Armour's, Ambre Rypien, head of the Global Giving & Volunteerism Division, has led to the supplier of sportswear and casual apparel partnering with the nonprofit. The sportswear giant will provide volunteers to help package the dental care in a carrot cases for the *Lessons in a Lunch Box: Healthy Teeth Essentials & Facts About Snacks®* program. The Children's Oral Health Institute developed the program to teach children how to prevent tooth decay and develop good everyday oral health habits and diet behaviors.

The pair committed to improving the lives of children and families through their benevolence was brought together by another nonprofit partner of The Children's Oral Health Institute, Diakon Kathryn's Kloset and Mr. Wade Brown. Brown, who serves as the Executive Director and sees this alliance as a "win win" for all three organizations, expeditiously commenced to unite the Samaritans. Diakon Kathryn's Kloset is a unique program that partners corporations with non-profit organizations. Ms. Rypien did not hesitate to coordinate personnel to package the dental care carrot cases for the *Lessons in a Lunch Box* to program.

To date the oral health education program, which includes information about mouth protection and sports safety, has reached 38 states. The rolled up sleeves being provided by Under Armour will help to better educate children early about these important issues and further expand of the program throughout country.

The Children's Oral Health Institute offers no cost oral health education programs for school children and has support materials that complement these initiatives for teachers including: (1) *Code Red: The Oral Health Crisis in Your Classroom*, which is a comprehensive booklet that recommends grade appropriate reading and mathematics lessons, songs and science projects; (2) ready access to *How to Prevent the Spread of Flu Germs* posters; (3) *Lessons in a Lunch Box*, offered semi-annually and more.

For more information about The Children's Oral Health Institute, the *Lessons in a Lunch Box* program and how you can get involved visit www.mycuhi.org.

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